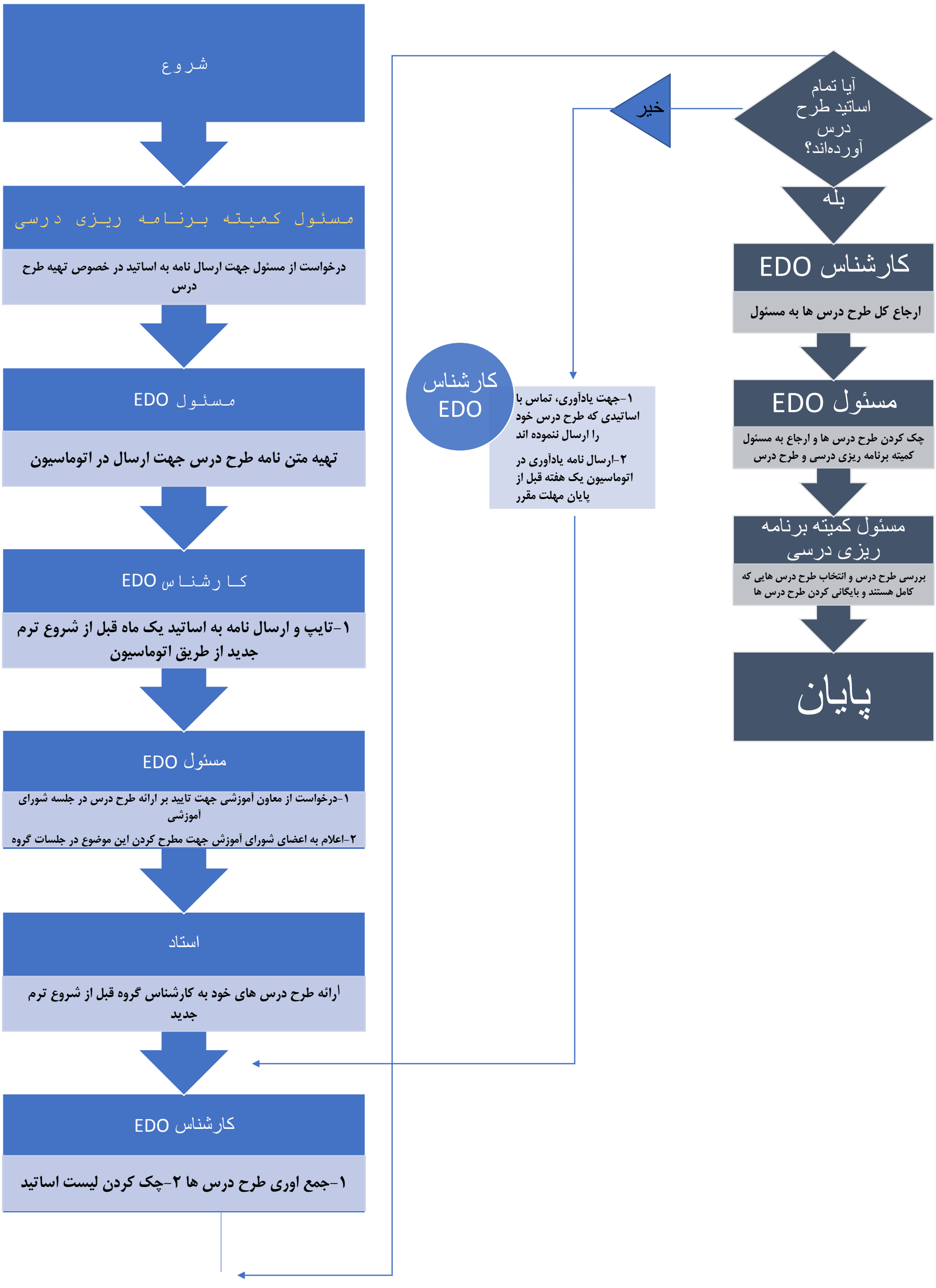فرایند جمع آوری طرح درس